

# INTRODUCING PANOPTO

Panopto enables organizations to **record and view searchable video presentations in minutes from any device**. Businesses and universities use Panopto to create:

- Training, onboarding, and other learning and development recordings
- Lecture, discussion section, and other classroom content
- Review, recap, and summary communications
- Internal and customer-facing presentations and demonstrations
- Recordings of events, conferences, and meetings
- Executive and internal communications
- Video content for blended learning initiatives

Panopto also enables individuals to **record and share videos in a secure, centralized video library**.

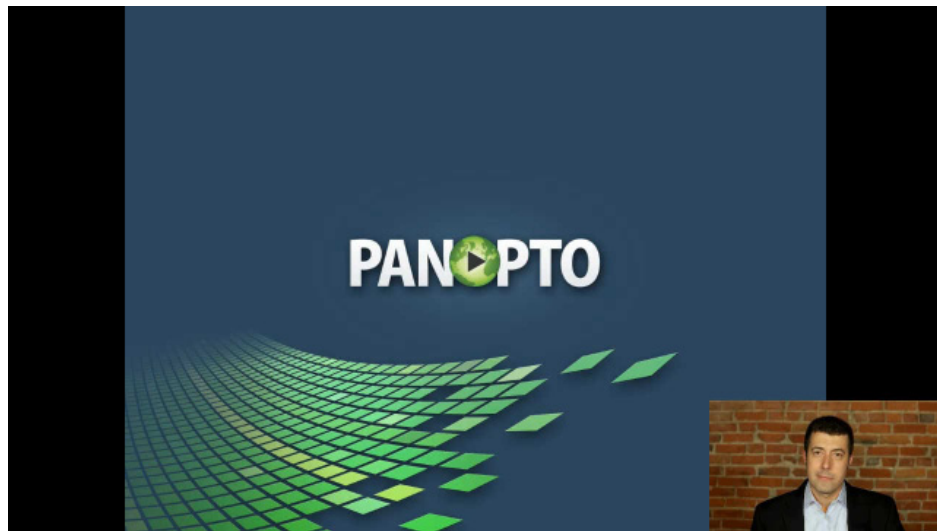
This facilitates:

- Social and informal learning
- Individual assignments, role plays, and skills demonstrations
- Capturing the knowledge of retiring employees
- Sharing knowledge across a global workforce

**Panopto's video library includes unique search functionality** that enables users to search inside videos for any word mentioned or shown onscreen during a video.

Panopto is currently in use at Fortune 500 companies around the world and is the fastest-growing lecture capture and flipped classroom solution at leading universities. Privately-held, Panopto was founded in 2007 by technology entrepreneurs and software design veterans at Carnegie Mellon University's School of Computer Science.

Panopto was recently recognized by Gartner as a **"Leader"** in its 2014 Enterprise Video Content Management Magic Quadrant. Learn more at <http://panop.to/gartner-leader>.



[Click](#) for a **3-Minute Introduction** to Panopto